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Evertz Launches Live Media Production Solution to Microsoft Azure Marketplace

Burlington, Canada — April 22, 2022: Evertz, the global leader in media and entertainment technology solutions, is proud to announce the availability of the award-winning [DreamCatcher™ BRAVO Studio](#) on Microsoft Azure Marketplace, allowing media companies and enterprises a flexible and cost-effective all-in-one production studio for multi-camera live events.

[DreamCatcher™ BRAVO Studio](#) is a virtual live production studio that includes all the tools needed to create broadcast quality productions. [BRAVO Studio](#) captures multiple live camera feeds and Microsoft Teams participants and mixes them with other media (including video and audio). Creators and producers can enhance their production with comprehensive audio mixing, multiple video overlays and transitions, slow motion replays, highlight packages, and data-driven dynamic graphics. Using the global presence of Microsoft Azure, operators can access all of [BRAVO Studio's](#) tools via an intuitive web interface from anywhere in the world to professionally produce any live experience.

“In the media and entertainment industry, content is king. With the inclusion of [BRAVO Studio](#) to Microsoft Azure Marketplace, we harness the advantages of a cloud platform to enable content creators to produce high quality live events to tell compelling and engaging stories,” says Mo Goyal, Sr. Director, International Business Development at Evertz. “As a Microsoft Partner, the availability of [BRAVO Studio](#) on Microsoft Azure Marketplace allows anyone to create and deliver a professionally produced, high quality live experience to their audience on any platform.”

At NAB 2022, Evertz' [BRAVO Studio](#) will be part of the Digital Experience Solution, a collaboration between Microsoft, Lumen, Evertz and MediaKind, which will be showcased on Microsoft's booth (#W3017). Leveraging Microsoft Azure, [BRAVO Studio](#) will be used to produce a live, multi-camera podcast at Microsoft Booth throughout the NAB event.

“With the addition of Evertz and their [BRAVO Studio](#) to the Microsoft Azure Marketplace, we're extending our platform to support the growing needs for live event production of the enterprise, media and entertainment industries – bringing a more scalable and flexible solution for content creation using the cloud,” said Simon Crownshaw, Director, Worldwide Business Strategy, Media & Entertainment at Microsoft Corp.

For more information on Evertz DreamCatcher™ BRAVO Studio, please come and see us at NAB 2022, Booth N5907, or on the Microsoft Booth (#W3017) or visit www.evertz.com.

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About Evertz Technologies Ltd.

Evertz Technologies Limited (TSX:ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. The Company's solutions are used by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, high & ultra-high definition television ("HDTV" & "UHD") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz products allow customers to generate additional revenue while reducing costs through efficient signal routing, distribution, monitoring and management of content, as well as the automation and orchestration of more streamlined and agile workflow processes on-premise and in the "Cloud". For more information, please visit www.evertz.com